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Kitchen Trend Report

The kitchen has become a canvas for personal expressions. Reflecting individuality, refined taste, and a keen sense of aesthetics the kitchen is increasingly transcending its conventional role encompassing a myriad of activities – from cooking to socializing, working and entertainment. Evolving into a place with a multipurpose, its significance deepens: the modern kitchen transforms into an individual, smart, and more professional as well as eco-friendly space that perfectly integrates functionality, design, and aesthetics into daily life.

How to design a kitchen with multiple purposes? This report provides insights into emerging kitchen trends and how to balance the various requirements to meet the growing demands of INDIVIDUALIZATION, DIGITALIZATION, and SUSTAINABILITY in kitchen design.

Megatrends



INDIVIDUALIZATION

DIGITALIZATION

SUSTAINABILITY

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01 Hybrid Home

Beyond cooking, where life unfolds: the kitchen serves as the heart of the home, seamlessly transitioning from culinary haven to dining oasis, bustling workspace, and vibrant entertainment hub. Design-wise, one must re-imagine the concept of space, crafting environments that effortlessly cater to a medley of activities.



MAXIMIZE THE VALUE OF SPACE

- Most people feel the need to upgrade their current kitchen but are often worried to get the design wrong.
- Tip: The expansive island is a true multitasker, equipped with integrated sockets to power laptops, phones, and an array of gadgets.



Transformative space: a kitchen design that is flexible enough for multiple purposes & suitable for everyone in the household.

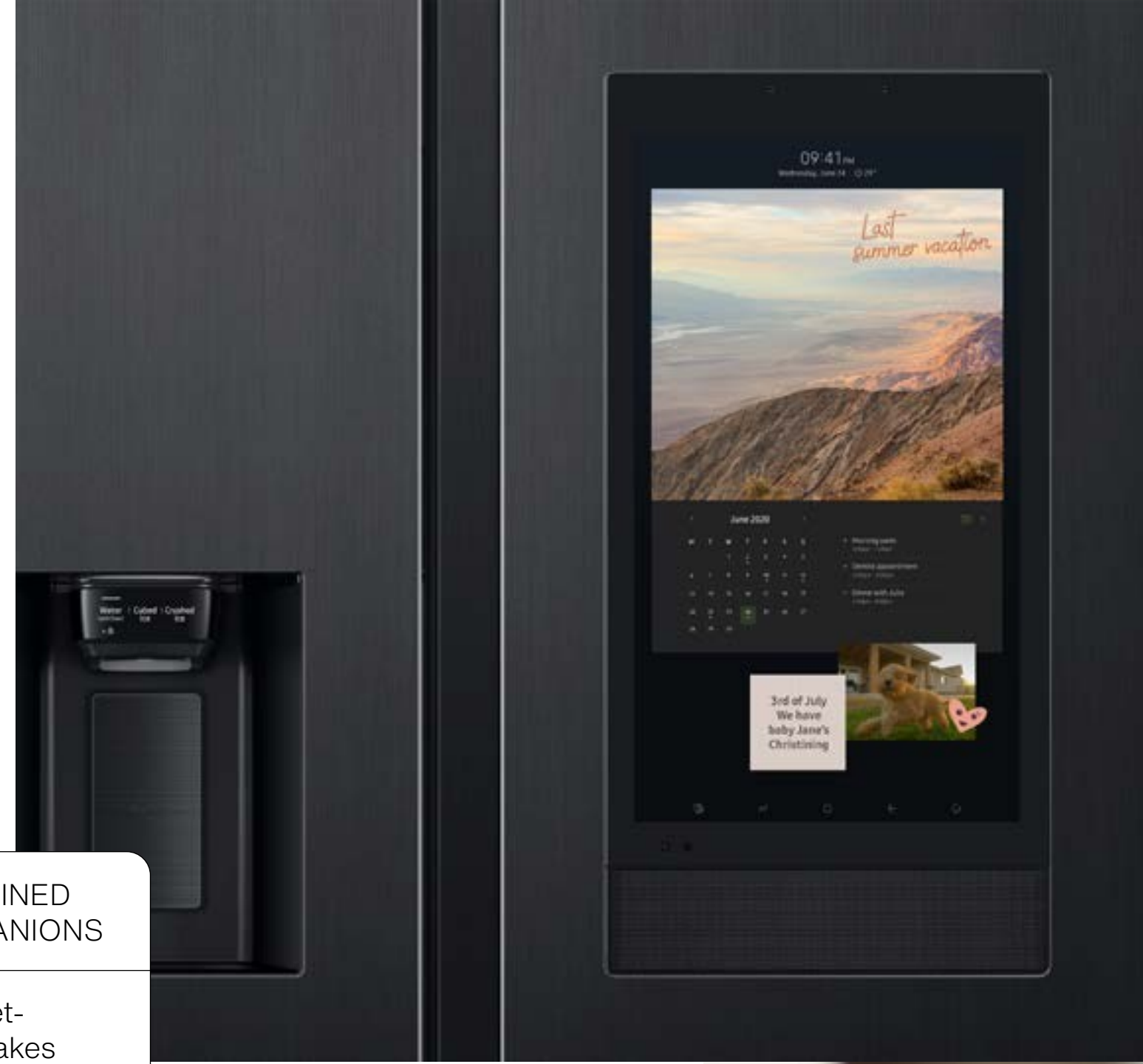
02 Smart Kitchen

If the kitchen is the heart of the home, then the fridge is its soul — if you imagine a world without it, the daily food habits wouldn't be the same. The integration of intelligent kitchen appliances and fixtures will continue to grow – smart refrigerators, stoves, and lighting systems are setting the stage for an era of voice-command and seamless automation.



CONVENIENCE REDEFINED WITH KITCHEN COMPANIONS

- The right stove or a networked refrigerator makes everything easier – they are helping hands to:
- extend the lifespan of fruits & vegetables for more freshness
- prevent food waste or build your grocery list
- ensure excellent cooking results & culinary masterpieces



The pulse of digital innovation: cooking and entertainment. The new technologies can save time, communicate with other smart appliances in the home and be the hub for your family.

03 Double-Up Kitchen



ELEVATE YOUR KITCHEN

- An emerging trend in the world of kitchen: bar & preparation sinks – and having a second one offers a number of benefits.
- More space for cooking, cleaning, and prepping. Use one for washing dishes & the other for rinsing vegetables.
- Plus, dirty dishes no longer pile up on the countertop.



Where dedication meets space: daily meals or culinary highlights – the preparation requires commitment and space even for various operations at the same time. Professionalism in the kitchen continues and homeowners choosing to double up on the equipment they use most often. Double dishwashers, sinks and ovens are popular, and even double islands – one for preparation, and another for work, meals, and family activities.



Global experiences in the kitchen – blending flavors and cultures.



Keep it cool: a wine fridge will give the best flavor profile.

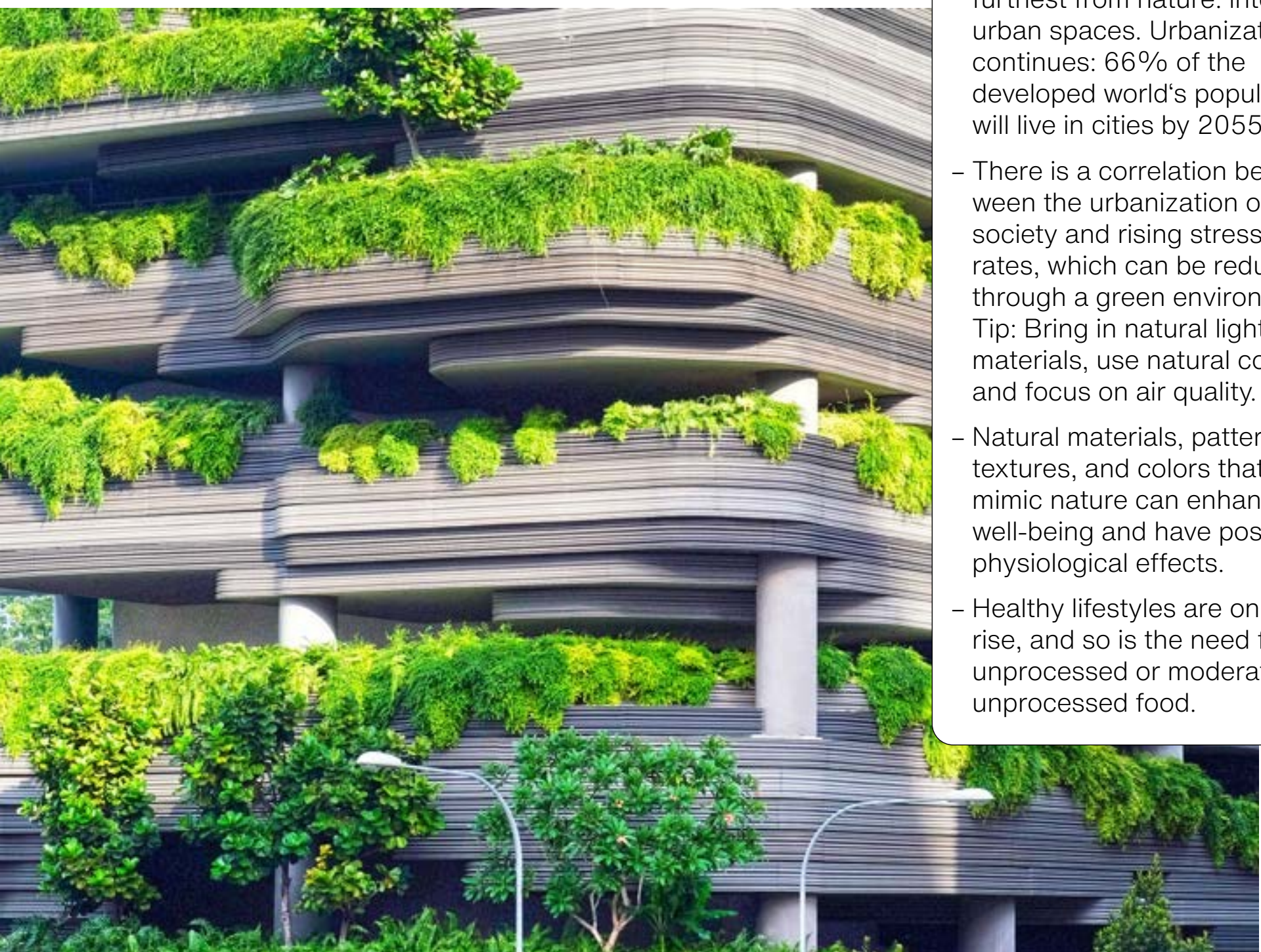
Professionalism at home: a double-up on the equipment will become more commonplace.

04 Biophilic Home

Embrace nature: Biophilic design is based on the idea that our physical and mental health can benefit from being in proximity to nature and experiencing its calming, rejuvenating effects. Centered on humanity, this approach intertwines natural, crafting spaces that echo the essence of well-being, productivity, and enriched living.

GREEN BLISS – BENEFITS ON HEALTH & WELLBEING

- Biophilic design principles have the greatest impact where we have moved furthest from nature: into urban spaces. Urbanization continues: 66% of the developed world's population will live in cities by 2055.¹
- There is a correlation between the urbanization of our society and rising stress rates, which can be reduced through a green environment. Tip: Bring in natural light and materials, use natural colors and focus on air quality.
- Natural materials, patterns, textures, and colors that mimic nature can enhance well-being and have positive, physiological effects.
- Healthy lifestyles are on a rise, and so is the need for unprocessed or moderately unprocessed food.



“Grow Your Own Food”

Cultivate from within: “Grow Your Own Food” is a kitchen trend that emphasizes the concept of producing your own fresh or fermented food at home, typically within the confines of your kitchen or a small indoor/outdoor garden space. This idea is rooted in the desire for sustainability, self-sufficiency, and a closer connection to the food we consume.

05 Sustainable Materials

The kitchen is the new place of circularity, not only in regard of a sustainable use of food and energy. Recycled glass, reclaimed wood, bamboo or other renewable resources for countertops, cabinets and flooring are increasingly finding their way to the kitchen. Eco-friendly and sustainable kitchen materials have come to stay and homeowners set focus on a wider selection – making the kitchen a canvas for a conscious choice.



For a better look & feel. Sustainable materials will re-enter the ecosystem.



EMBRACE A CIRCULAR KITCHEN LIFE

- Environmentally friendly products and materials reduce the carbon footprint in the long term, furthermore they are often more durable than traditional materials.
- Engineered Quartz for a countertop, for example, is a man-made material from minerals and resins, that is resilient, sustainable, and even recyclable.
- The investment for long-lasting cookware might be higher, but much more economical in the long run.
- Conscious packaging, zero or low waste-habits and composting are trends in daily life that many people want to evolve in the long run. To date, 30% of what we throw away is made up of food scraps and yard waste that end up in landfills.²



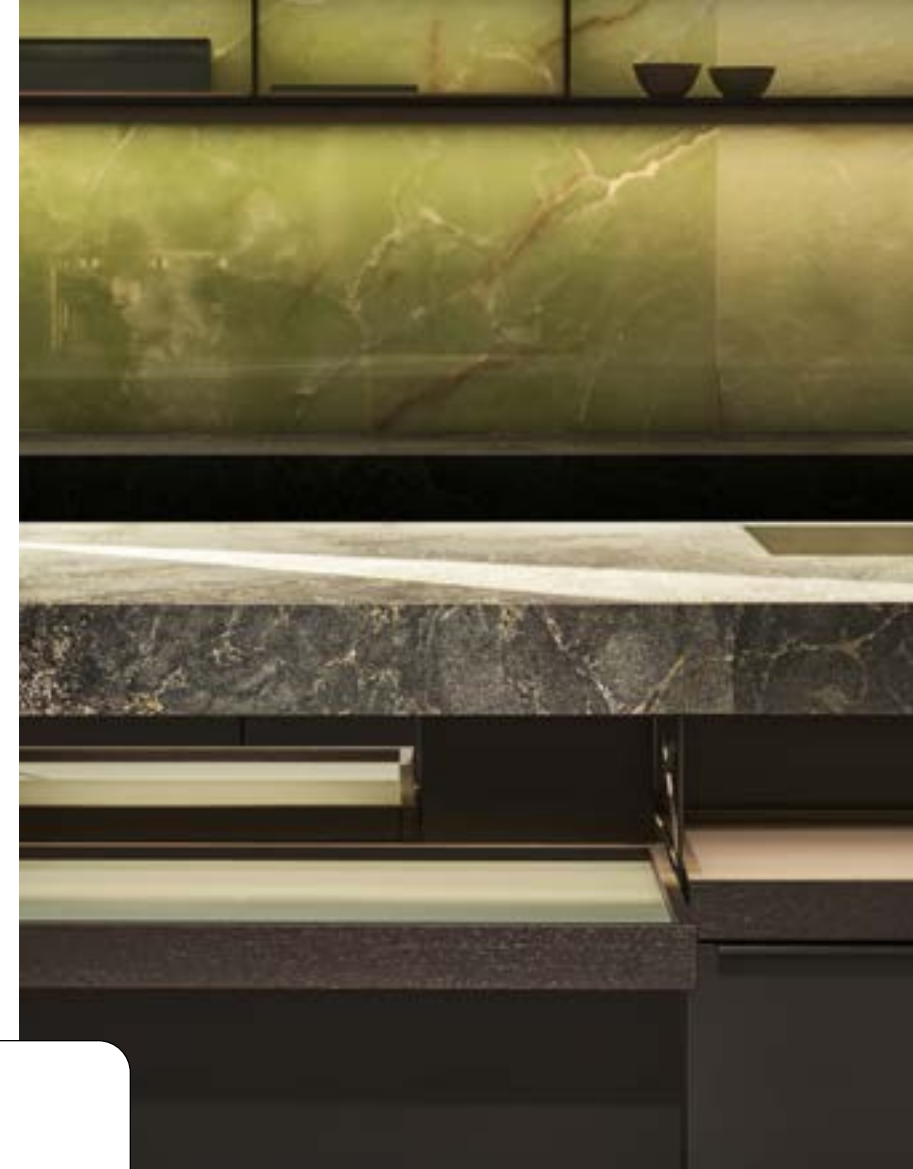
A sustainable style expands the spectrum of kitchen design: with new looks for a greener home.

06 Natural Stones – the new opulence

Natural appearance or statement pieces – natural stones or even lookalikes offer a stately look and brings a touch of opulence and elegance into modern homes. Often used for kitchen worktops, it creates a timeless expression that is ideal for display in many areas of the home.

FOR A UNIQUE LOOK AND NATURAL FEEL

- Natural stones add both, a sense of craftsmanship and visual interest into the kitchen, especially with a new modern variation of styles like terrazzo quartz options.
- Combining nature and sustainability: natural stones are a favorite with homeowners throughout the world. Primarily due to their durability - countertops are heat-resistant and scratch-resistant.



Marble
Onyx
Granite
Travertin
Terrazzo

Sublime & durable – for truly unique kitchen designs.



07 Back to Minimalism

Here to stay: Stainless steel in polished or raw, black leather and design classics have made a resurgence in the design sphere.



MODERATION IS KEY

- Clean and contemporary: the answer to a timeless design in kitchens are design classics that never go out of fashion.
- For instance, stainless steel provides an everlasting look. The application of metalwork in the kitchen fits in modern times – for example, a stainless steel countertop is clean, functional, and hygienic as well as recyclable.



The Minimalism of the 80s and 90s is back. Above all, this means clean lines and clutter-free counter tops. The look with a sleek, reduced design is some kind of reminiscence of the high-tech and minimalism of the past – a trend which is expected to continue in the next years.



Design classics like LOT and TARA are icons that set standards in every kitchen. [Find out more](#) ↗

08 Bold Colors & Patterns



BE BOLD AND VIBRANT

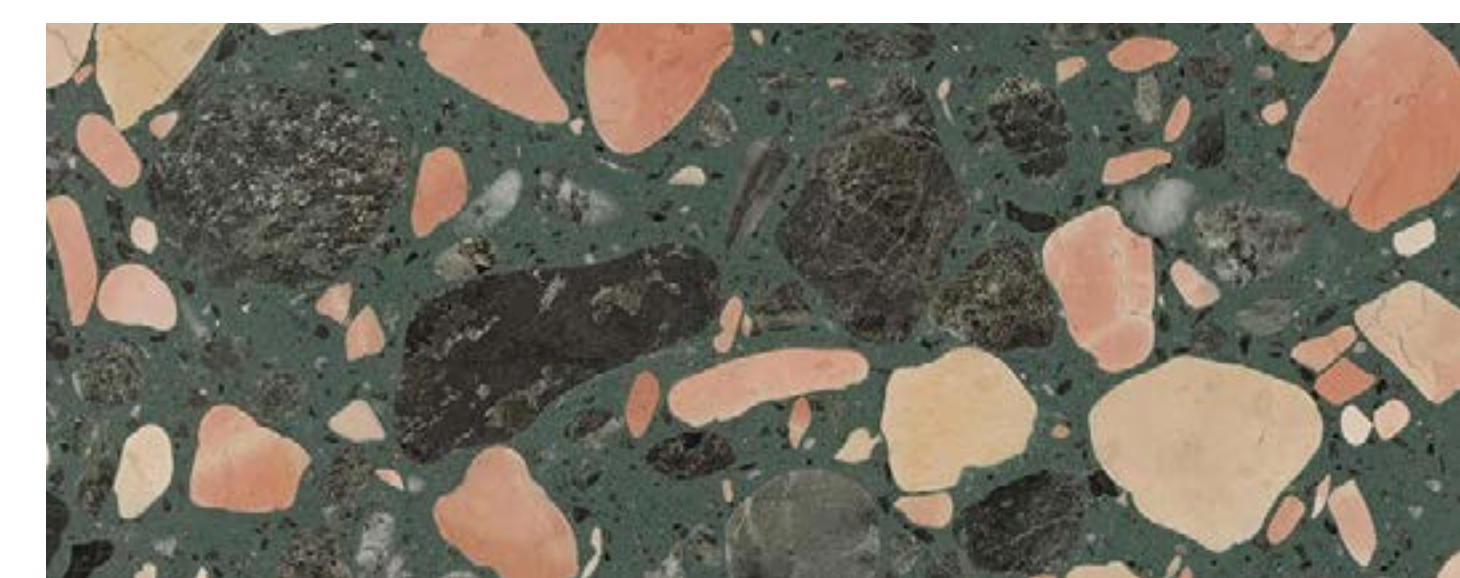
- Color isn't just an aesthetic; it's a creator of moods, forging connections and carving distinct realms within your kitchen.
- Create physical & visual connections in the space, carving out specific areas for designated purposes.
- Mix and match different colors and patterns to zone a place: dividing dining areas from food prep or separate the workstation from the rest of the room.



Vibrant colors and bold patterns make their way into kitchen design breaking away from a more traditional neutral color palette. This trend can manifest through colorful cabinets, backsplash tiles or accent walls. Plus, colors can ensure a cohesive look or help to divide different areas in the kitchen.



Have more fun with colors & terrazzo. META SQUARE in black matte cuts a fine figure in front of it. [Discover more ↗](#)



09 Vintage Inspired

Echoes of the past intertwine with a modern look to craft an open plan kitchen with a living room flair. The cohesive look is created by using same materials and fabrics throughout the space. Statement lighting will be a focal point in kitchen design – with striking and unique light fixtures. Lighting is often the last thing we consider, but these eye-catching pieces add personality to the modern, open kitchen design.



EMBRACE THE MODERN VINTAGE VIBE

- A blending of personality and the structure of the house creates an individual haven.
- Besides statement lighting you can incorporate mosaic tile patterns and vintage patterns, or open shelves decorated with selected statement items or accessories.
- The fluid flow between kitchen and dining area is created by matching fabrics and materials that are well coordinated.



Traditional and elegant
Open shelves
Kitchen Islands
Spacious and homelike



10 Round Shapes

The upcoming kitchen design shows a newfound affinity to rounded shapes: curved furniture as circular stools, soft corners or arched doorways – these forms add a sense of movement and a harmonious calm to your home.

KEEP THE KITCHEN AHEAD OF THE CURVE

- Incorporate circles, arches, or playful rounded shapes to create a kitchen vibe that is pleasant to all.
- Rounding out the room: a pill-shape kitchen island is trending. For a more subtle impact add lightings with a globe or half-moon shape or add a round rug.



A LITTLE GLOSS AT HOME

- Laquered finishes look gloss and attractive in any home in minimalistic or eclectic styles. They are often available in a variety of brilliant hues with a long durability, not fading over the years.
- Due to its reflective surfaces these finishes create a bright and lively look. Combined with the right colour, it gives a complete makeover to the kitchen interior.



Simplicity & Confidence: Round Shapes keeps the kitchen in a happy mood.



The perfect glow.

A coat of gloss adding depth and dimension into interior design. Usually used to protect the kitchen interior, lacquered finishes advancing to a design highlight. Contemporary design is excited about the opaque appearance and the brilliant colors of these finishes.

TARA ULTRA fits the vibe of the kitchen with soft nuances and shapes. [Find out more](#) ↗

11 Outdoor Kitchen

Culinary beyond boundaries: A new escapism captures the hearts of homeowners. Outdoor kitchens offer not only a closeness to nature, but a feeling of freedom. As an extension to one's own home and indoor living spaces, it provides a detached tranquility from days events and gives a sense of independence.



THE ALLURE OF OUTDOOR LIVING

- Many homeowners are investing in outdoor kitchen equipment³ such as grills, countertops, sinks, refrigerators, and seating areas.
- That doesn't seem unfounded: North Americans spend 93%⁴ of their time indoors, Europeans 85 - 90%⁵. A covered outdoor space allow for more use year-round.
- This trend fits also into the far more radical off-grid trend, which its absolute independence, even off-grid, is completely decoupled from reality.



Where cooking and comfort merge under the open sky: outdoor kitchens allowing people to cook, entertain, and enjoy outdoor living experience to the fullest.

Your Space of Life

Let yourself be inspired for your next project and your most personal place: the kitchen. Our high-quality design fittings for contemporary kitchens brings professional kitchen insights home, offering a wide range of premium products: designer fittings that can be individualized by our x-tra service with surfaces, functions, and controls. Dornbracht cultivates a design that transcends fleeting trends. Discover more kitchen designs on dornbracht.com/kitchen-architectures



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Impressum

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Photography Dornbracht
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02
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04
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Bonaparte Armchair leather black /
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08
Objekte Unserer Tage (OUT) – dark blue
sofa: WEBER High Back Sofa, light blue
sofa: SANDER Sofa

09
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10
Cassina S.p.A. – Hayama by Patricia
Urquiola-Cassina / Anne Deppe for
Objekte Unserer Tage (OUT) – green
sofa: OLA Sofa / Aesthek – APARTMENT
Sidetable / Miele Vertriebsgesellschaft
Deutschland KG

11
Novara Outdoor Kitchens

1
For more information see the article of the United Nations: World's population increasingly urban with more than half living in urban spaces (10 July 2014, New York)
<http://www.un.org/en/development/desa/news/population/world-urbanization-prospects-2014.html>
(accessed 30 August 2023).

2
See at the website of the United States Environmental Protection Agency:
<https://www.epa.gov/recycle/composting-home> (accessed 30 August 2023).

3
See the press release about the results from the AIA Home Design Trends Survey for the fourth quarter 2018 by the American Institute of Architects (26 March 2019): <https://www.aia.org/press-releases/6127324-outdoor-cooking-spaces-top-the-list-for-mo:36> (accessed 30 August 2023).

4
Klepeis, N E. et al. (2001): The National Human Activity Pattern Survey (NHAPS): A Resource for Assessing Exposure to Environmental Pollutants. J Expo Environ Epidemiol. May-June 2001, 11 (3), (accessed 30 August 2023).

5
See the press release at European Commission Report about Indoor air pollution: new EU research reveals higher risks than previously thought (2003): https://ec.europa.eu/commission/presscorner/detail/en/IP_03_1278 (accessed 30 August 2023).

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